



## Information Items

- SCDA by-laws were updated and approved by SCAHPERD BOD at the October 2017 meeting
- SCDA re-introduced its bi-annual newsletter to its members through electronic delivery
- Board approved using budget to purchase new SCDA apparel (tanks, t-shirts, leggings, and hoodies) to help boost the association as well as make money. Items will be sold at SCDA events and evaluated on effectiveness in improving the budget before purchasing more items
- Increased our social media presence by creating Instagram (SCDanceAssociation) and Twitter (@SCDanceAsc) accounts in addition to the established Facebook account. Working to put up more short info blasts and photos on a regular basis to keep members engaged & informed
- Received a 1000 ballet shoe donation from Capezio. Working on how to distribute to our members in 2018
- Received over \$2000 from the SC Arts Commission to continue to fund association
- Able to provide two scholarships to SCDA board members to attend the Language of Dance workshop hosted at USC; members who attended presenting information at the SCAHPERD conference as part of their agreement
- Spent the year working to fill board and committee positions. Continued to work on improving communication amongst these members to help build up the association for our members. Goal is to have all positions filled by final 2017 board meeting on 11/12/17

## Important Dates

- March 17-18: SCDancing Festival at the Governor's School in Greenville
- SCDA board meeting dates TBD by Kristin Tillotson

## Strategic Planning

- Since by-laws have been updated, our next goal is to update our SCDA Operating Codes so they are in line with SCAHPERD's codes and so we can hold our board/committee members accountable with clear expectations and duties
- Working on creating a Performance Assessment event that would create revenue for SCDA as well as bring more to our membership. We will be creating a committee and aiming for launching this program in 2019.
- Encouraging more from our Regional Coordinators to bring in members and have challenged them to host at least one regional event for those SCDA members
- Working on implementing by-laws more directly and diligently so we are working in the scope of SCAHPERD and holding members accountable
- Began discussions on creating more for our members to increase membership including a SC Dance Standards Poster (since new standards are coming out) and looking into what we can offer with the SC Dance Library the SCAHPERD office is housed in
- Began discussions about the need to bring in more future professionals/college students to SCDA so we can build our membership from a younger generation